

FEATURED IN THE
WALL STREET JOURNAL

ADVERTISEMENT



ADVERTISEMENT

TIRED OF LOOKING FOR THE PERFECT HOUSE?

The Custom Dream Home Program
might be your ideal solution.

When a long-time Atlanta couple with a prestigious Habersham address became empty nesters, they decided to sell the family house and look for a new home to fit their modern life. Naturally, they first thought to look at what was already available on the market, so they turned to Muffley & Associates Real Estate. After exploring the options with them in depth, top realtor Mikel Muffley presented an alternative: to build the exact home design they wanted in their intown neighborhood of choice, without all the typical hassles of new construction. They were intrigued—and after one planning session, they were sold on the idea. Today, the construction of their new home in Ansley Park is underway, including plans for a master suite on the main floor; a stunning, glass-clad sunroom overlooking the pool; and all the designer features they desire.

Whether buyers are upsizing, downsizing, or re-building on their existing lot, The Custom Dream Home Program from Muffley & Associates is a boutique approach that has streamlined the process of custom luxury construction. “Ours is a true one-stop, design-build program created with the home buyer’s best interests in mind,” says Muffley, who pioneered the program and brings more than 29 years of specialized real estate experience to his eponymous firm. “Why settle for less in a neighborhood or home when you can raise the bar and get exactly what you want?”

Higher quality standards, fixed-cost budgets, and guaranteed timelines all contribute to erasing buyers’ fears of building from scratch. Under Mikel Muffley’s leadership, the program’s partners offer a stunning selection of expertise and talent—from the award-winning architectural firm Harrison Design, and top interior design team the Musso Design Group, to a select guild of highly experienced custom luxury home builders. Plus, Muffley & Associates has forged an alliance with Regions Mortgage, which offers Custom Dream Home clients a variety of construction loan options to suit their needs. Starting with Muffley’s in-house lot acquisition team—one of the best in the South—buyers can sit back and enjoy the entire process knowing that in the end they’ll watch their dreams come true.